

INTERACTIVE CONFERENCE WORKSHOP

BUILDING A THEORY-DRIVEN
MEDIA CAMPAIGN AND
EVALUATION PLAN

LEARN FROM:
THE INTERNATIONAL SAFETY
MEDIA AWARDS,
NEUROSCIENCE,
BEHAVIORAL SCIENCE, AND
EACH OTHER

**TUESDAY 29 NOVEMBER -
RIVERBANK ROOM 4 - 11:00AM -
12:30PM -**



Safety 2022

www.worldsafety2022.com



HOSTED BY

**MARCIA
HOWELL**

CHAIR &
FOUNDER:
INTERNATIONAL
SAFETY MEDIA
AWARDS

